

# ALTA Press Release

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AMERICAN  
LAND TITLE  
ASSOCIATION



**For Immediate Release**

## **American Land Title Association Names Director of Government Affairs**

**Washington, D.C., December 16, 2013** — The [American Land Title Association](http://www.alta.org) (ALTA), the national trade association of the land title insurance industry, today announced the appointment of Benjamin Lincoln as director of government affairs. He will focus on building and strengthening relationships between members of Congress and ALTA. He also will work to enhance the relationships individual ALTA members have with members of Congress and increase ALTA member participation in grassroots activity.

“Strengthening our relationships with members of Congress remains a constant goal for ALTA and our members and Ben brings valuable experience to take our advocacy efforts to the next level,” said Michelle Korsmo, ALTA’s chief executive officer. “Ben’s previous experiences creating relationships between industry and members of Congress on and off Capitol Hill will enable ALTA to better connect with legislators and assist our members in properly conveying the value of the land title industry.”

Prior to joining ALTA, Lincoln served as a senior vice president for LTD Group LLC, where he interacted with multiple entities on Capitol Hill and the White House to further the legislative goals of LTD Group’s client base. LTD Group represents multiple Fortune 500 companies in the financial services industry and provides strategic political consultation.

“Throughout my career I have gained an exceptional appreciation for working with broad coalitions, and look forward to transferring those ideals into my position with ALTA,” Lincoln said.

From early 2006 to 2011, Lincoln served as a congressional staffer in the U.S. House of Representatives. He served as chief of staff and legislative director to Rep. Travis Childers (D-MS), a member of the House Financial Services Committee throughout the implementation and passage of the Wall Street Reform Act. Prior to joining the office of Congressman Childers in 2008, Lincoln served as a legislative assistant to Rep. John Tanner (D-TN), a founding member of the Blue Dog Coalition.

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### **About ALTA**

The [American Land Title Association](http://www.alta.org), founded in 1907, is the national trade association representing nearly 4,800 title insurance companies, title agents, independent abstractors, title searchers, and attorneys. With offices throughout the United States, ALTA members conduct title searches, examinations, closings, and issue title insurance that protects real property owners and mortgage lenders against losses from defects in titles.